



UPPER IOWA UNIVERSITY - HONG KONG
美國上愛荷華大學-香港分校

Bachelor of Science Major in Management 17-18

管理學學士課程17-18

For student who had completed Zeta Programs:

- Higher Diploma in Hotel and Tourism Management
- Higher Diploma in Business Administration



Zeta Business School
高賢商業學校



Bachelor of Science Major in Management

reg no.261569

For Graduate from Higher Diploma in Hotel and Tourism Management

To complete the Bachelor Degree, student should study 30 credits in General Education Requirements and 54 credits in Electives, with total 84 credits out of 120 credits.

General Education Requirements (30 Credit Hours):

Title	Required Courses	Credits
ART100	Introduction to Art 藝術概論	3
ENG290	The Movies 電影入門	3
ENG101	Basic Composition 基本寫作	3
ENG102	English Composition II 英文寫作 II	3
COMM105	Public Speaking 公開演講	3
MIS101	Introduction to Computer 電腦概論	3
MATH105	College Algebra with Application 代數應用	3
BIO100	General Biological Science 基本生物學	3
BIO165	Human Biology and Nutrition 人類生物及營養學	3
ANTH120	Culture & Difference 文化與差異	3

Electives (54 Credit Hours):

Title	Required Courses	Credits
BA160	Principle of Microeconomic 微觀經濟學	3
BA161	Principle of Macroeconomic 宏觀經濟學	3
BA201	Accounting Principle I 會計學概論 I	3
BA202	Accounting Principle II 會計學概論 II	3
BA210	Management Principles 管理學概論	3
MATH220	Elementary Statistics 基本統計學	3
BA222	Management Information System 資訊系統管理	3
BA225	Business Ethics 商業倫理	3
BA302	Business Law I 商業法 I	3
BA341	Corporate Financial Management 企業財務管理	3
BA356	Quantitative Decision in Business 商業量化判斷	3
BA317	International Management 國際管理學	3
BA361	Human Resources Management 人力資源管理學	3
BA423	Production and Operations Management 生產與營運管理	3
BA454	Management Cases 管理實例	3
BA460	Strategic Management 策略管理	3
BA488	Economics of International Trade 環球經濟貿易	3
PSY338	Motivation 動機學	3

留位費 : HKD\$3,500

報名費 : HKD\$200

Bachelor of Science Major in Management

reg no.261569

For Graduate from Higher Diploma in Business Administration

To complete the Bachelor Degree, student should study 27 credits in General Education Requirements and 54 credits in Electives, with total 81 credits out of 120 credits.

General Education Requirements (27 Credit Hours):

Title	Required Courses	Credits
ART100	Introduction to Art 藝術概論	3
ENG290	The Movies 電影入門	3
ENG101	Basic Composition 基本寫作	3
ENG102	English Composition II 英文寫作 II	3
COMM105	Public Speaking 公開演講	3
MIS101	Introduction to Computer 電腦概論	3
BIO100	General Biological Science 基本生物學	3
BIO165	Human Biology and Nutrition 人類生物及營養學	3
ANTH120	Culture & Difference 文化與差異	3

Electives (54 Credit Hours):

Title	Required Courses	Credits
BA160	Principle of Microeconomic 微觀經濟學	3
BA161	Principle of Macroeconomic 宏觀經濟學	3
BA201	Accounting Principle I 會計學概論 I	3
BA202	Accounting Principle II 會計學概論 II	3
BA210	Management Principles 管理學概論	3
MATH220	Elementary Statistics 基本統計學	3
BA222	Management Information System 資訊系統管理	3
BA225	Business Ethics 商業倫理	3
BA341	Corporate Financial Management 企業財務管理	3
BA356	Quantitative Decisions in Business 商業量化判斷	3
BA317	International Management 國際管理學	3
BA361	Human Resources Management 人力資源管理學	3
BA423	Production and Operations Management 生產與營運管理	3
BA454	Management Cases 管理實例	3
BA488	Economics of International Trade 環球經濟貿易	3
ID301	Critical Thinking 批判思維	3
PSY360	Abnormal Psychology 異常心理學	3
PSY445	Learning and Memory 學習與記憶	3